

MEDTECH

برنامج الريادة والابتكار في التقنية الطبية

اغتناء | غنى معرفي
Egtnaa | للمستقبل

Medtech
**INNOVATION
AND**
Entrepreneurship



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Medtech INNOVATION AND Entrepreneurship



About the Program:

This program is created to meet the need for Saudi-developed medical technology that can meet the specific healthcare demands of the region, which differ from the regions of the world with more medtech entrepreneurship. Greater innovation will lead to more start-up companies and ultimately lower costs for cutting-edge medical technologies. This program will cast a vision for those seeking to become entrepreneurs in the medtech industry in Saudi Arabia, enabling them to better understand contemporary issues in the market and design their business to maximize adoption of their innovative solutions.



The numbers of program courses: Five courses:

- Needs Finding and Concept Generation
- Regulatory Issues (Innovation, Entrepreneurship, and the Law)
- Business Planning
- Trends and Opportunities in Medtech Innovation
- Moving Forward in Medtech Innovation

- The final project will focus on applying the knowledge, skills and competencies learned from the program to topics related to Medtech Innovation and Entrepreneurship.



Target group of the program:

- Science or engineering graduate students
- Practicing engineers (any discipline)
- Physicians (any specialty)
- Innovative thinkers with skills in design or biomedicine
- No technical skills are necessary to complete the program. In fact, a cross-section of backgrounds makes the course more interesting for entrepreneurs aiming to network with other innovative thinkers.



Duration of the Program: 6 Weeks



Language of Program: English



Fee: 899



Date of Registration: Now



Partners:



الجمعية العلمية السعودية
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